



BENNETT
UNIVERSITY
A TIMES GROUP INITIATIVE



ICTIEE 2018

Website: ictiee.org



Indo Universal Collaboration
for Engineering Education

FIFTH INTERNATIONAL CONFERENCE ON TRANSFORMATIONS IN ENGINEERING EDUCATION

OPPORTUNITIES FOR CORPORATE SPONSORSHIP

The Fifth International Conference on Transformations in Engineering Education (ICTIEE 2018) will CONNECT engineering educators from all over India with leaders from across the world as well as from industry. Participants will be able to SHARE best practices and thereby LEARN to TRANSFORM their own institutional efforts to prepare engineering graduates who can address global challenges as well as the targeted initiatives of the Indian government. ICTIEE 2018 is being hosted at two locations sequentially in order to maximize its impact among institutions all over India. Bennett University (BU), Greater Noida, UP, India: Jan. 4–6, 2018

Thiagarajar College of Engineering (TCE), Madurai, TN, India: Jan. 8 & 9 2018

We are pleased to invite you to partner with us in this transformational initiative to ensure that our engineering students emerge as the skilled and competent professionals you need. Together, we can create an abundant talent pool for everybody. We are not just seeking your financial support. We seek your active participation and welcome ideas for new projects. We hope to create a platform for you to showcase your innovative ideas for preparing the next generation of engineers, who would contribute to your growth through such industry-academy partnerships.

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ALL SPONSORS are eligible to offer WORKSHOPS at both locations. Additional Exhibit Stalls (3 m × 2 m) at all locations are available at Rs. 20,000 each.

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Contacts: Prof. Deepak Garg and Prof. Thiru





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Themes of the Conference

Bennett University

- MOOCS and Learning Innovations
- Entrepreneurship Framework in Higher Education
- Aligning Student Outcomes with Individual Goals
- Industrial Research Development
- Engineering Education Research
- Design Thinking in Action
- Professional Ethics in Engineering Education

Thiagarajar College of Engineering

- Outcome Based Education - Best Practices
- Impact of Massive Open Online Courses
- Transformations in Teaching & Learning for Millennial Learners
- Harnessing the Power of Technology in Engineering Education
- Curriculum design for promoting Entrepreneurship and Innovation
- Institution- Industry- Society : Bringing Together
- Governance for Education in India
- Education Management Eco System
- Enhancing Educational Research
- Enhancing Faculty Competence
- Incorporating Professional Ethics in Curriculum
- Inclusion of Emerging Technologies in Curriculum