







# **International Conference on Transformations In Engineering Education - Imparting Futuristic Skills**

Website: ictiee.org

# **OPPORTUNITIES FOR CORPORATE SPONSORSHIP**

The vision of the ICTIEE-IFS is to promote global networking among engineering educators, for nurturing excellence in engineering education. ICTIEE-IFS is a forum for sharing of best practices in curriculum design, content delivery and assessment for effective implementation of Outcome Based Education. ICTIEE-IFS includes paper presentations, workshops, keynote addresses, plenary talks and panel discussions with a focus on research based educational strategies for enhancing the quality of technical education. ICTIEE-IFS is being hosted at Amaravati location in order to maximize its impact among institutions all over AP.

SRM University, AP – Amaravati, Andhra Pradesh, India: July 15th to 17th 2018

We are pleased to invite you to partner with us in this transformational initiative to ensure that our engineering students emerge as the skilled and competent professionals you need. Together, we can create an abundant talent pool for everybody. We are not just seeking your financial support. We seek your active participation and welcome ideas for new projects. We hope to create a platform for you to showcase your innovative ideas for preparing the next generation of engineers, who would contribute to your growth through such industry-academy partnerships.

# **CORPORATE SPONSORSHIP PACKAGES**

# **PLATINUM SPONSOR**

Three Exhibition stalls at location and panel discussion. Credits on backdrops, website, in conference literature, and at venue. Full Page Ad in Souvenir. 4 Free registrations at location.

Available at Rs. 4,00,000 (6,002.00 USD)

# **GOLD SPONSOR**

Two Exhibition stalls at location and panel discussion. Credits on backdrops, website, in conference literature, and at venue. Full Page Ad in Souvenir. 3 Free registrations at location.

Available at Rs. 3,00,000 (4,501.50 USD)



# **SILVER SPONSOR**

One Exhibition stall at location. Credits on backdrops, website, in conference literature, and at venue. Half Page Ad in Souvenir. 2 free registrations at location.

Available at Rs. 2,00,000 (3,001.00 USD)

# **BRONZE SPONSOR**

One Exhibition stall at location. Credits on backdrops, website, in conference literature, and at venue. Quarter Page Ad in Souvenir. 1 Free registration at location.

Available at Rs. 1,00,000 (1,500.50 USD)

# **INSTITUTIONAL SPONSOR**

Credits on backdrops, website, in conference literature, and at venue. Quarter Page Ad in Souvenir. 2 Free registrations at location. Available at Rs.50,000 (748.75 USD) (includes One year IUCEE membership)

All sponsors are eligible to offer workshops at location. Additional Exhibit Stalls ( $3m \times 2m$ ) at location are available at Rs. 20,000 Each.

Logo sponsorship (credits on the ICTIEE 2018 website and in the conference literature are available at location for Rs. 10,000









# **International Conference on Transformations In Engineering Education - Imparting Futuristic Skills**

Website: ictiee.org

#### **IUCEE:**

The Indo Universal Collaboration for Engineering Education (IUCEE), was conceptualized by over 150 leaders of engineering education and businesses from US and India in 2008. The vision of IUCEE is to improve the quality and global relevance of engineering education in India with focus on faculty development, student development, curriculum development, as well as improved teaching technologies & research.

## **IUCEE AP Chapter:**

In view of the common objectives and complementary expertise, APSSDC and IUCEE created state level ecosystem for enhancing quality and employability of graduates under aegis of IUCEE AP Chapter and implementing many international programs.

#### APSSDC:

Andhra Pradesh State Skill Development Corporation (APSSDC) is a unique organization formed as a Public—Private Partnership(PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. The Corporation serves as the "Executive Agency" for the newly formed Department of Skill Development, Entrepreneurship and Innovation. APSSDC will also serve the important task of providing high quality skilled manpower as part of the "Knowledge and Skills Mission" of GoAP, which is one of the cross-cutting missions among the seven missions formed by the govt to facilitate double digit growth of the state.

# SRM University - AP, Amaravati:

SRM University, AP - Amaravati is a multi-stream research university with focus on diverse fields, from engineering to medicine and from liberal arts to management, SRM's vision is to emerge as a world-class university that is globally connected, nationally relevant, and regionally transformative. It has the ambitious plan to be in the top world class universities in ten years with 20000 + students and 1500 faculty members. The curriculum is designed keeping in mind the changing needs of our students giving them the option to choose different paths after graduation. SRM University, AP - Amaravati is working with MIT, U.S. (Massachusetts Institute of Technology) in the design of its curriculum through the use of MITx courses.

# **About AP ICTIEE:**

The vision of the ICTIEE-IFS is to promote global networking among engineering educators, for nurturing excellence in engineering education. ICTIEE-IFS is a forum for sharing of best practices in curriculum design, content delivery and assessment for effective implementation of Outcome Based Education. ICTIEE-IFS includes paper presentations, workshops, keynote addresses, plenary talks and panel discussions with a focus on research based educational strategies for enhancing the quality of technical education.



#### PATRON:

Mr. Sambasiva Rao Koganti, IRTS, MD & CEO, APSSDC Dr. P. Sathyanarayanan, President, SRM University - AP, Amaravati

## **CHAIR PERSON**

Dr. K. Lakshmi Narayana, IAS (Retd), Founder & Director, APSSDC

## **CONFERENCE CHAIRS**

Dr. Krishna Vedula, Executive Director, IUCEE, University of Mass Lowell, USA

Dr. Ghanta Subba Rao, Special Secretary to Department of Skill Development & Entrepreneurship, Founder & Director APSSDC Prof. D. Narayana Rao, Pro Vice - Chancellor, SRM University - AP, Amaravati

#### CONVENERS:

Dr. T. Lakshmi, Head Engineering Division, APSSDC

Dr. Ashok Kumar Pradhan, Asst Prof, CSE, SRM University - AP, Amaravati

Dr. Sujith Kalluri, Asst Prof ECE, SRM University - AP, Amaravati

## **ADVISORY COMMITTEE MEMBERS**

Prof. Nicholas B. Dirks, Hon. Pro Chancellor, SRM University - AP, Amaravati

Prof. D. Gunasekaran, Registrar, SRM University - AP, Amaravati Dr. Hans J. Hoyer, Executive Secretary, GEDC, General Secretary, IFEES, USA

Dr. Michael Milligan, CEO and MD, ABET, USA

Dr. William Oakes, Director, EPICS, Purdue University, USA

Dr. Claire Komives, San Jose State University, CA, USA

Mr. Xavier Fouger, Director, Global Programs, Dassault Systems,

Prof. Thrimurthy, Advisor, APSSDC, Past President CSI

Mr. Krishna Nangegadda, Advisor, Northeastern University – IDEA

# THEMES OF THIS CONFERENCE

- Institution-Industry-Government-Society: Bringing
  Together
- Improving Entrepreneurship Skills of Engineering Students/Graduates
- Governance for Education in India
- Enhancing Educational Research
- New Trends in Curriculum Design To Improve Its Standards
- Application Oriented Teaching Styles
- Assessment System in Engineering Education
- Outcome Based Education (OBE) Best Practices
- Transformations in Teaching & Learning for Millennial Learners
- Utilizing the Power of Technology in Engineering Education
- Education Management Ecosystem
- Enhancing Faculty Competence
- Academic Leadership
- Involving Education in the age of AI, ML, AR, Data Science and cloud
- Solutions for Societal Challenges through Engineering Education
- Project Based Learning